The Spectrum Connection

SPECTRUM BRIDGE
ENABLING UNIVERSAL SPECTRUM ACCESS

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Events

Spectrum Bridge is Showcasing TV White Spaces Solutions at the RCA Annual Convention & Exhibition

April 27-30, 2010

Rio All-Suite Hotel & Casino

Las Vegas, NV

Booth 627

18th Annual convention & exhibition

Spectrum IS Available

Visit the **only** searchable online database to lease, buy or sell available spectrum licenses:

SpecEx

NOW FEATURING over 2,000 listings!

The online marketplace *for spectrum* SEARCH

The Spectrum Index

This Issue's Top Story

Spectrum Scarcity: Can Technology Bridge the Gap?

The release of the National Broadband Plan last month has sparked many debates, many of which pertain to the need for more spectrum and how the FCC should go about obtaining additional spectrum to keep up with rising demands. One of the ways in which the FCC has proposed to free up bandwidth is through a "Mobile Future Auction". This proposal would reallocate TV broadcast spectrum for mobile broadband use through a voluntary auction by broadcast companies, giving them the opportunity to monetize their excess spectrum capacity. However, this proposal has generated backlash from broadcasters, and in a speech at the National Association of Broadcasters Convention this week, FCC Chairman Genachowski reassured broadcasters and highlighted on the fact that the FCC does not need "all, most, or even very many licensees to participate" in order to meet the demands for more spectrum. However, in an interview last week, Ivan Seidenberg, CEO of Verizon, said that he believes advances in technology will be able to offset a spectrum shortage. **The question then is, do we need broadcasters to give up spectrum, or can technology bridge the gap to supply more spectrum?** (Read More)

Learn more about Spectrum Bridge's innovative spectrum solution set
Improving bandwidth efficiency for wireless consumers

SpecEx SmartWaves ShowMyWhiteSpace.com

Spectrum Bridge News

Spectrum Bridge Named Winner of Andrew Seybold 2010 Choice Award

Spectrum Bridge, whose software solutions are leading the way in addressing the looming global spectrum shortage, today announced that it has been named a winner of the Andrew Seybold 2010 Choice Awards. The company was honored as the top innovator in the area of technology for its TV White Spaces Network. Spectrum Bridge's award was announced at the 20th Annual Andrew Seybold Wireless Dinner in the Venetian Hotel and Casino in conjunction with CTIA's Spring Wireless exposition, with more than 300 industry participants attending. This year's competition was structured around the theme of 'Visions, Validations, Vistas'. (Read More)

ANDREWSEYBOLD Choice Awards 2010 WINNER

Featured Spectrum

Now Available on SpecEx: The Online Marketplace

SpecEx Spectrum Index ™

Daily Index Value	255.54
Percentage Change	↑ 1.04%
Point Change	↑ 2.62
Prior Close	252.93

View More

The Spectrum Index represents the composite market value for all licensed spectrum traded on the secondary market.

30 MHz of PCS Broadband in Missouri

- BTA 393 - St. Joseph, MO
- Partitioned Pops: 134, 737
- Counties Included: Andrew, Buchanan, Daviess, DeKalb, Harrison & Mercer

For more information, contact SBI Sales at (407) 792-1570 x 521, or via e-mail.

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Industry News

Latest Industry Headlines

Getting Clever With Spectrum: The FCC Offers an Innovation Boost *TelecomTV.com*

The State of 4G: It's all About Congestion, not Speed *Arstechnica*

Mobile TV and the Wireless Spectrum Tug of War *E-Commerce Times*

The (R)evolution of Mobile *GigaOM*

White Spaces Test Taps Unused TV Channels for Wireless Opportunities *Electronic Design*

Spectrum Inventory, Caller ID Bills Pass House Votes *Wireless Week*

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