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FierceWireless Names Spectrum Bridge as one of Its "Fierce 15" Wireless Companies of 2009

Spectrum Bridge Recognized As Leading Edge of Wireless Technology

LAKE MARY, Fla. – May 20, 2009 – Spectrum Bridge, the creator and operator of SpecEx, the online marketplace for spectrum™, announced today that it has been named to the annual FierceWireless “Fierce 15” list, designating it as one of the top wireless companies of the year. FierceWireless editors evaluated hundreds of organizations and found Spectrum Bridge to be among the “fiercest,” proven by their creativity and innovations in the marketplace.

FierceWireless, an internationally recognized daily e-mail newsletter reaching more than 70,000 senior wireless industry executives, provides executives in over 100 countries with a quick, authoritative briefing on the day's top wireless stories, including new trends and technologies.

“Spectrum Bridge connects spectrum owners with spectrum buyers. This company’s online marketplace is revolutionizing the way spectrum is bought and sold,” said Sue Marek, editor-in-chief of FierceWireless.

Spectrum Bridge’s SpecEx.com is an online marketplace that makes finding, buying and leasing spectrum on the secondary market efficient and cost-effective. SpecEx offers online tools, information and research to help buyers and sellers make faster and more informed transactions. Spectrum holders who have excess bandwidth or coverage have the opportunity to increase the liquidity of their holdings and reach thousands of buyers on the marketplace. In addition, to further provide transparency and liquidity in the secondary spectrum market, Spectrum Bridge recently unveiled a SpecEx Spectrum Index, which provides buyers and sellers with access to current market values and trends for this asset class.

“We are proud that FierceWireless has recognized the success and innovation Spectrum Bridge is bringing to the wireless industry,” said Richard Licursi, CEO of Spectrum Bridge. “The secondary market for spectrum is a multibillion dollar global opportunity that we are uniquely positioned to serve. The fact that our leadership in this global spectrum market is being recognized by the wireless industry’s leading news outlet and opinion-makers makes all the hardwork of our employees and partners worthwhile.”

The FierceWireless “Fierce 15” celebrates the spirit of being “fierce” – championing innovation and creativity, even in the face of intense competition. The complete list of winning companies is available on the FierceWireless Web site at <http://www.fiercewireless.com>.



About FierceMarkets

FierceMarkets, a leader in B2B e-media, provides information and marketing services in the Telecommunications, Life Sciences, Healthcare, IT, and Finance industries through its portfolio of e-mail newsletters, Web sites, webinars, and live events. Every business day, FierceMarkets' wide array of publications reaches more than 800,000 executives in over 100 countries. Current publications include: FierceBiotech; FierceBioResearcher; FierceBroadbandWireless; FierceCIO; FierceCIO:TechWatch; FierceContentManagement; FierceDeveloper; FierceFinance; FierceFinanceIT; FierceGovernmentIT; FierceHealthcare; FierceHealthIT; FierceHealthFinance; FierceIPTV; FierceMobileContent; FierceMobileHealthcare; FierceMobileIT; FiercePharma; FierceSarbox; FierceTelecom; FierceOnlineVideo; FierceVaccines; FierceVoIP; FierceWireless; FierceWireless:Europe; and Hospital Impact.

About Spectrum Bridge

Spectrum Bridge Inc. (SBI) created SpecEx, the world's first online marketplace for spectrum. The company's solution allows the entire wireless ecosystem of spectrum holders, equipment providers and system integrators to benefit from serving the growing demand for reliable business and mission-critical connectivity from wireless communications system users. SpecEx provides easy online access to hundreds of millions of dollars of available spectrum value. It also simplifies the process of creating online spectrum offerings and makes it easy for buyers to find and acquire the spectrum they need via a dynamically searchable database. Spectrum Bridge is also the creator of ShowMyWhiteSpace.com, a site dedicated to making TV white space easy for everyone to find and understand. The company is privately held and headquartered in Lake Mary, Florida. For more information, contact (866) 598-7426 or visit www.SpectrumBridge.com.