

Wireless Industry's First Online Spectrum Auction to be Hosted by Spectrum Bridge – (revised)

*First Of Its Kind Auction Set To Revolutionize the Way FCC Licensed Spectrum Is Sold
On the Secondary Market*

LAKE MARY, FL—April 30, 2009—Spectrum Bridge announced it will be hosting the first online spectrum auction conducted by a private enterprise – an industry first. The Federal Communications Commission (FCC) frequently utilizes auctions to sell spectrum to commercial entities. However, auctions have not been used to sell spectrum rights on the secondary or "aftermarket" for spectrum. By enhancing the capabilities of SpecEx, the online marketplace for spectrum™, Spectrum Bridge is now able to offer an online auction format for spectrum holders to market and sell their excess spectrum licenses.

A highly desirable set of licenses will be auctioned, consisting of very high frequency (VHF) spectrum licenses covering the state of Florida.

"With multiple wireless networks across the United States, we are focusing our resources on growing these operational markets," said Scott MacIntyre, President of Data Radio Management Company Inc. "The undeveloped spectrum assets in Florida are valuable assets, but they no longer fit in to our current business plans. We've had a great working relationship with the Spectrum Bridge team for over a year so we are excited that they offered us the opportunity to monetize this spectrum using an online auction. One of the big advantages of an auction is that it creates an open and level playing field for all interested buyers."

This spectrum is highly desirable due to its geographic coverage and the wide availability of compatible digital radio equipment from leading vendors including Motorola, Kenwood, Midland and others.

The licenses can be used for specialized mobile radio (SMR) services, as well as government and private voice/data radio systems. Utilities, oil and gas producers, casinos, transportation, public safety and emergency response agencies, as well as other enterprises and agencies that must reliably communicate with large fleets of two-way radios, can benefit from this spectrum.

"Scott has been a pioneer in wireless services and operations since 1998," said Richard Licursi, CEO of Spectrum Bridge. "He understands the power of technology and the Internet's ability to simplify, cost-reduce and speed up spectrum deals. Our new auction capabilities bring the entire secondary spectrum market to a whole new level, and we are pleased to have Scott commit his support and spectrum to this effort."

The specific date and auction details will be issued no less than 30 days in advance of the auction.

Additional information for this auction, and other spectrum listings, can be found on SpecEx.com. Spectrum holders or seekers who want to learn more about leveraging the SpecEx marketplace to auction, buy, sell or lease spectrum assets can contact Mickey DeChellis at (407) 792-1570 x513.

About Spectrum Bridge Inc.

Spectrum Bridge Inc. (SBI) has created SpecEx, the world's first online marketplace for spectrum. The company's solution allows the entire wireless ecosystem of spectrum holders, equipment providers and system integrators to benefit from serving the growing demand for reliable business and mission-critical connectivity from wireless communications system users. SpecEx provides easy online access to over \$500 million of available spectrum value. It also simplifies the process of creating online spectrum offerings and makes it easy for buyers to find and acquire the spectrum they need via a dynamically searchable database. Spectrum Bridge is also the creator of ShowMyWhiteSpace.com, a site dedicated to making TV white space easy for everyone to find and understand. The company is privately held and headquartered in Lake Mary, Florida. For more information, contact (866) 598-7426, or visit www.spectrumbridge.com.